



Forum: Free Express i¼`è#`ç"±â`—è»Ši¼%o

Topic: Google Glassi¼Æç•¶çš'æš€é•†ä, Šæ™, â°šè`-è`

Subject: Google Glassi¼Æç•¶çš'æš€é•†ä, Šæ™, â°šè`-è`

Posted by: SoutheLily

Posted on: 2013/3/23 23:28:33

Technology Designs vs. Fashion Sense: Google Glass

é—±è®€æš—è°«

Googleèç'æœŸæŽ`â†°çš„Google

Glassi¼Ææ%“è—çµ•â•æ™,â°šè`†çš'æš€é•†äµæ„•è`-è`çš„è³£é»Ži¼Æé„æœææ-£â¼•ä, Šä, â°±â²
è£½é€ ä°†è©±é;Æi¼ä, è®€è`æžœçš„è`-è`â°ç¾Žæ—¼ä%o•i¼Æç•¾äœ`â•,ç•Æéƒ½äœ`â¼•é ,æ
œŸç¾â†æ™,çš„ä, ä´â•æ†%ä€,æœ-æ-†ä,¶è®€è€...ä,çç°Google Glassä€,

é€²ä...¥æœ-æ-†ä%o•i¼Æè«â...`æƒ³æƒ³ä»¥ä, <â-®â—i¼š

(A) ç¶²è`-â%µæ¥-â...-â•,

(B) â¹•â¾Æèšçµ®

As Google and other companies begin to build wearable technology like glasses and watches, an industry not known for its fashion sense is facing a new challenge: How to be stylish. Design has always been important to technology with products like Appleâ€™s becoming fashion statements, but designing hardware that people will wear like jewelry is an entirely different task.

æ-£ç•¶Googleæššçš'æš€éè`è¶æ™,â°šä¹<éš;i¼Æâ-ç©çæ~çš„çš'æš€çš"çâ•â!çœ¼é•æ%œéÆ¶ç-
%o•i¼Ææ-£é†âçè€Æèµ-ä€,é€™æ`£çš„æ™,â°šæ½®æµ•ä¹Ÿè®€çš'æš€æ¥-éçè†`ä°†â%œæœæœæ
æœ%çš„ä, ä´æÆææ°i¼šæçžæ`£çš„ç"çâ•â•æ%œæ%äž<æœ%æ-¾i¼Ÿè`-è`ä,çç>éƒ½æ`çš'æš
çç"çæ¥-é†•è!çš„ä,çç°i¼Æâ!â•Æè`æžœç"çâ•âçš„æ™,â°šæ½®æµ•ä€,ä, è•Ži¼Æè!-é£¾é;žçš„çš'
æš€çš"çâ•â°œ¥-è€...ä¾†èæi¼Æâ`æ~â€æ-°æÆææ°ä°†ä€,

A computer you wear on your face that looks a bit like eyeglasses, Google Glass lets users take pictures or record video without using their hands, send the images to friends or post them online, see walking directions, search the Web by voice command and view language translations. Google Glass accesses the Internet through Wi-Fi or Bluetooth linked to the wireless service on a userâ€™s cell phone. And users activate Glass by speaking, touching the frame, or moving their heads.

çœèµ¾¾†âƒæ~æ~è—çœ¼é•i¼Æâ-|éš>ä, Šä»æ~â°é»è...i¼Æé€™â°æ~Google
Glassi¼æ`ä, ŠGoogle

Glassâ¾Æi¼Æä, èœ€â•æ%œâ°±â-ä»¥è²æžšæ•â½œç...šç> ä€•æ"â½±ä€•ä, Šä,¾½±âƒâ†ä°œç
µ!æœâ•ä€çœèè`è`æÆ†â—ä€œæâ°ç¶²è•ä€è®€â-è²žè`çç>è-ç-%ä€,Googleé€™éš»çœ¼
éç!âèè!æ†è—%œ`æ¶æ%œœ©Ÿçš„ç„ççç¶²è`-â†ä°œæ~è—èš½â°±â-ä»¥ä, Šç¶²ä€,ç"šè†¾i¼Æâ
•èè!è²æžšä€ççèš,éçæ;†æ~è½%œè½%œè-â°±â-ä»¥ä•Ÿä•Ÿä•Google Glassä€,

â€œChanging behavior is much more challenging than changing technology,â€ said Olof Schybergson, founder and chief executive of Fjord, a design company that has helped clients build wearable devices. (1) In a sign of how acute the challenge is for Google, the company is negotiating with Warby Parker, an (A) e-commerce start-up company that sells trendy eyeglasses, to help it design more fashionable frames.

