



**Forum: Idioms and Proverbs 論壇: 俗語和諺語**

**Topic: Be in the market (for something)**

**Subject: Re: Be in the market (for something)**

Posted by: Tim Luo

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The idiom **on the market** means available for people to buy. In the old days you could also say **in the market** to refer to the same thing. But in contemporary English, **in the market** simply means a person is interested in buying something.

The following examples are from Longman Dictionary of Contemporary English Online.

*The manufacturers say the device will be on the market by May.*

*Handguns are freely available **on the open market** (=for anyone to buy).*

*They knew it wasn't a good time to sell their house, but they still **put it on the market** (=offered it for sale).*

*a revolutionary new drug that has just **come onto the market***

*! Do not say 'in the market'. Say **on the market**.*

Tim