



**Forum: Words, Words! All About Words ĭ¼~éƒ½æ~æ-ță—æƒ¹çš„ç!•ĭ¼•ĭ¼%o**

**Topic: New Workplace Slangs One Has to Know**

**Subject: Re: New Workplace Slangs One Has to Know**

Posted by: futari

Posted on: 2007/3/23 2:15:45

"Young Urban Professional" => "YUP" => "yuppie"

- The term "yuppie" was popularized during the 1980s to describe young career people having relatively high incomes and education, seeking instant success and gratification, often beyond their financial means.

Once yuppie was coined, other initialisms followed: buppie (1986) identified a black yuppie, suppie (1987) a Southern one, yuca (1988) a Cuban-American (with a play on the name of the yucca plant). There was even skippie (1987), a school kid with income and purchasing power.

"Bourgeois Bohemian" ==> "Bobo"

- This is David Brooks' term for the 1990s' descendants of the yuppies in his book <Bobos in Paradise>. Often of the corporate upper-middle to upper class, Bobos rarely oppose mainstream society, claim highly tolerant views of others, buy lots of expensive and exotic items, and believe American society to be meritocratic.

Bobo is often used in place of the word yuppie, which has usually negative connotations. In fact, even Brooks uses yuppie in a negative sense throughout his book.

[Note: A Bobo is a person who combines affluence and a successful career with a preference for countercultural ideas and artifacts. Bobos talk like hippies but walk like yuppies, decrying materialism while indulging in all manner of luxuries."]